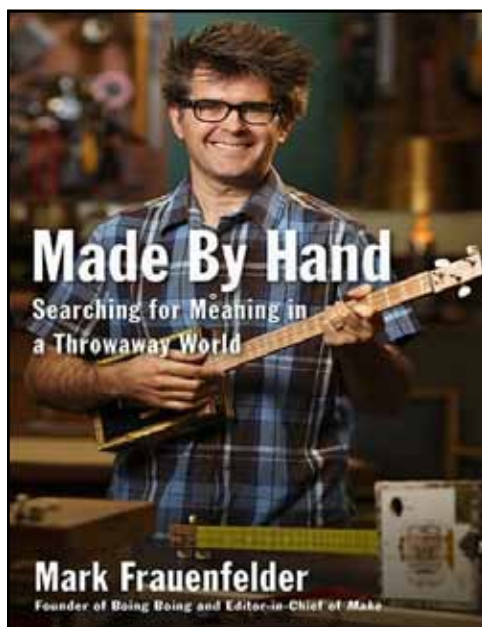


Cofounder of the popular blog
BoingBoing



Read by Kirby Heyborne

Category: Nonfiction/Technology

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Mark Frauenfelder is the cofounder of the most popular blog in the world, BoingBoing.net, with more than five million unique visitors a month. He is also the editor-in-chief of *Make* magazine, the leading publication of the

do-it-yourself movement, and is featured regularly on *Martha Stewart*, *The Colbert Report*, and MSNBC. He lives in the Bay Area.

Kirby Heyborne, an accomplished actor, musician, and comedian, has received a number of *AudioFile* Earphones Awards for excellence in audiobook narration and has narrated such titles as *Nick and Nora's Infinite Playlist* by Rachel Cohn and David Levithan, *Black Swan Green* by David Mitchell, and *The Genius* by Jesse Kellerman.



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Mark Frauenfelder *Made by Hand*

Searching for Meaning in a Throwaway World

The co-founder of BoingBoing, the world's most popular blog, goes on a do-it-yourself journey to prove that handmade is a more satisfying way to live.

From his unique vantage point as editor-in-chief of *Make* magazine, the hub of the newly invigorated do-it-yourself movement, Mark Frauenfelder takes listeners on an inspiring and surprising tour of the vibrant world of DIY. The Internet has brought together large communities of people who share ideas, tips, and blueprints for making everything from unmanned aerial vehicles to pedal-powered iPhone chargers to an automatic cat feeder jury-rigged from a VCR.

DIY is a direct reflection of our basic human desire to invent and improve, long suppressed by the availability of cheap, mass-produced products that have drowned us in bland convenience and cultivated our most wasteful habits. Frauenfelder spent a year trying a variety of offbeat projects such as keeping chickens and bees, tricking out his espresso machine, whittling wooden spoons, making guitars out of cigar boxes, and doing citizen science with his daughters in the garage. His whole family found that DIY helped them take control of their lives, offering a path that was simple, direct, and clear. Working with their hands and minds helped them feel more engaged with the world around them.

Frauenfelder also reveals how DIY is changing our culture for the better. He profiles fascinating "alpha makers" leading various DIY movements and grills them for their best tips and insights.

Beginning his journey with hands as smooth as those of a typical geek, Frauenfelder offers a unique perspective on how earning a few calluses can be far more rewarding and satisfying than another trip to the mall.

MARKETING

- Frauenfelder is cofounder of the popular blog BoingBoing which has more than five million unique visitors a month
- Editor-in-Chief of *Make* magazine
- Author has been featured on *Martha Stewart* and *The Colbert Report*
- Author lectures
- Web sites: www.boingboing.net and www.makezine.com

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