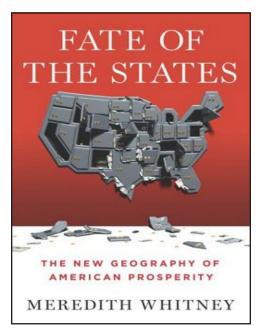
BUSINESS JUNE 2013

CEO of Meredith Whitney Advisory Group, LLC



Read by Jo Anna Perrin

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Meredith Whitney is the founder and CEO of the investment firm Meredith Whitney Advisory Group, LLC. Before founding the Meredith Whitney Advisory Group, she was a managing director and a senior analyst

for Oppenheimer & Co., where she attracted national attention for her predictions about housing prices, the mortgage industry, and the coming financial crisis. She has appeared on *Fortune* magazine's list of the fifty most powerful women in business for four consecutive years. In 2009 *Time* magazine also recognized her as one of the one hundred most influential people in the world.

Jo Anna Perrin is an accomplished actor, having appeared in film and television, as well as on stage in New York, Los Angeles, and regionally.



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Meredith Whitney

Fate of the States

The New Geography of American Prosperity

Acclaimed analyst Meredith Whitney explores how the fiscal sins of the past will continue to transform the U.S. economy along regional lines.

One of the most respected voices on Wall Street, Meredith Whitney shot to global prominence in 2007 when her warnings of a looming crisis in the financial sector proved all too prescient. Now, in her first book, she expands upon her biggest call since the financial crisis.

Whitney points out that it wasn't just consumers who binged on debt for the past twenty years but state and local governments too. She explains how the fiscal sins of the past are beginning to transform the U.S. economy along regional lines. And she shows how we are moving into a new era in which wealth, power, and opportunity flow away from the coasts and toward the central corridor.

The housing boom was initially great for states such as California, Nevada, and Florida. State and municipal coffers overflowed, unemployment shrank, and local governments spent their tax revenue windfalls on pay hikes and pension increases for their public employees. But when the boom dried up in those parts of the country, so too did the tax revenues, forcing tax rate hikes and cuts to essential public services—especially education and infrastructure.

In contrast to those doom and gloom headlines, a much different trend was developing in interior states such as North Dakota, Indiana, and Texas. They survived the housing crisis relatively unscathed, avoiding mass foreclosures and budgetary chaos. As a result they've had the money to retrain workers and offer tax incentives to companies willing to relocate. Coupled with the recent booms in natural gas and oil extraction and a resurgence in manufacturing, these states are poised to become the new powerhouses of the American economy.

Whitney offers a sobering vision of the next few decades, with the coastal states continuing to struggle while the central corridor continues to thrive. She explores the consequences of roughly half the country stuck in a vicious cycle of decline while the other half enjoys a virtuous circle of growth.

Whitney also offers practical ideas to help the struggling parts of the country—before the fate of the states becomes irreversible.

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